



August 2010

Kevin C. Murphy, CPCU
6412 Nature Valley Drive
Waunakee, WI 53597

Dear Kevin:

Enclosed is the Dairyland Chapter's 2009-2010 Silver Circle of Excellence. Please accept our congratulations!

Please insert this Circle into the Circle of Excellence plaque you were sent previously and display it at chapter events this year. If you wish, during your Conferment, your governor or conferring officer can make a special presentation to the chapter at the same time. Please bring your Circle of Excellence plaque and this Circle to the event.

Make sure your members, especially your new designees, are aware of the programs you conducted which helped earn the chapter this Circle of Excellence recognition. Please make sure those responsible for your Circle of Excellence results (particularly your 09-10 chapter president) are recognized for their leadership during the past year!

Enclosed is a press release that you can send to your local newspapers to publicize your chapter's success and increase visibility of the CPCU designation in your community. For further recognition, please insert the Circle of Excellence logo on your website. (These logos are available in the Chapter Website Support area of the Society's website.)

Your chapter has also qualified for the CPCU Society's Continuing Professional development (CPD) Excellence Award. This award recognizes CPCU chapters with at least 20 percent of their active membership (or 50 members if less than 20 percent) qualified for CPD recognition. The Award is based on the number of CPD-qualified members in your chapter as of June 1, 2010.

Your efforts are evidence of an active and growing Society! You have helped us meet the goals for Visibility, Member Success and Good Stewardship as stated in the Society's Strategic Plan. Thank you again for your dedication to the CPCU Society and best wishes for another successful chapter year!

Sincerely,

Douglas J. Holtz, CPCU
2009-2010 President and Chairman
CPCU Society

Sincerely,

James R. Marks, CPCU, CAE, AIM
Chief Executive Officer
CPCU Society