

Fall Meetings

As the summer draws to a close, regular chapter meetings will resume. We will kick off the fall meetings with breakfast at The Coliseum Bar and Banquet on September 10th featuring Andy Franken of the Wisconsin Insurance Alliance. Please respond to Chapter Treasurer Eric Bower (ebower@wiins.com) if you wish to attend. Our October meeting will be a lunch meeting held on October 15th. The speaker will be David Dybdahl. More details on the exact time and venue will be available soon. We will close out the fall schedule at I-Day on November 5th at the Sheraton Hotel.

I-Day

The chapter will celebrate its annual All Insurance Industry Day (I-Day) on November 5th. This year we will offer ethics continuing education in the morning to be followed by the recognition luncheon. I-Day promises to be eventful as we have 18 new designees, a large class and a tribute to the efforts of our Education committee and the support of local employers. We will also announce chapter officers for 2015. I-Day is an excellent venue to promote the value of CPCU education and chapter membership. I would like to challenge chapter members to bring one or more non-CPCUs to I-Day. Company sponsored tables are an excellent way to demonstrate your company's commitment to CPCU education.

Call for Candidates

With television advertising becoming increasingly crowded with political commercials, it is a reminder than the chapter must soon hold its own Board of Directors elections. Any current chapter member may run for the offices of President, Vice President, Treasurer, Secretary or Director. In recent years the Board has been comprised of both tenured members and new designees. Commonly persons new to the Board of Directors will seek a Director position and advance through some or all of the other chairs in subsequent years. There are no candidates currently identified for one of the Director positions. Please contact Chapter President Joe Kunesh (jkunesh@amfam.com) if you would like to run for an office. Attached is a description the duties commonly conducted by the officer positions.

Early Membership

Do you have co-workers working toward their designation that would like to become chapter members? An early membership option exists for students on the way toward their designation. Details on the program are available on the CPCU Society website. It is a great way to obtain access to chapter programming and networking opportunities.

Committee Leaders and Members

Several functions of the chapter are conducted by our committees including prominent functions such as Education and I-Day (see committee member highlight article below). Committee membership is a great way to contribute with flexible levels of commitment. The committees can always use another helping hand. Currently the chapter is interested in a leader for the Good Works committee which

conducts activities to enhance our community. We also need helping hands during the fall for our I-Day committee.

Member Highlight – Dorothy Buechner, Education Committee Chair & Chapter Past President

I have been with American Family for 22 years, with the past 17 years in Education and Human Resources working with the company's professional development programs. Through my own studies and my work with our professional development programs, I developed a passion for helping others to learn about the industry.

I've been involved with the Dairyland CPCU Chapter since earning my designation in 1999. I have served in each of the chapter officer positions and am currently the Co-Chair for the chapter's Education Committee.

The mission of the Education Committee is to provide opportunities for insurance professionals to increase their industry knowledge. The main offerings to date have been instructor-led classes for preparation for the national exams for The Institutes' designation programs (i.e. CPCU, AIC, AINS, etc). Since the fall of 2011, we have offered 20 classes (11 CPCU, 1 AIC, & 8 AINS) that helped 161 students from 9 different companies prepare for their exams. We are looking to expand our offerings to include technical workshops that are filed for state CE credits.

The classes are offered twice a year (spring and fall) and meet once a week in the evening at a Madison-area location. We are offering the following classes this fall: AINS 21, AINS 23, CPCU 500, CPCU 530 and CPCU 540. We will begin planning for our spring 2015 classes in early October. A communication regarding registration will be going out in early January.

If you have an interest in serving on the committee or sharing your knowledge by instructing one of the classes, please contact me.

Dorothy L. Buechner, CPCU
Co-Chair, Education Committee
Dairyland CPCU Chapter
dbuechne@amfam.com



Education Committee Members – Julia Bonfiglio, Rex Dachenbach, Ed Halloran, Darrel Snyder (Co-Chair), Bill Thielmann, and Anna Tiry